Finding Men

Day 1 Group Work
January 27, 2020
Current Situation

• Less than 70% positive males have been found
• 64% males on Treatment
• VL Suppression below 70% and worst in the (around 38%)
• 86% retention once found and enrolled
What worked

• ANC partner testing
• Targeted outreaches with a focus on men
• PICT for men ant Health Facilities
• Integration of male friendly services e.g. economic strengthening in the health care services
• Social network strategy (reach men through friends rather than sexual partners; use SMS)
Solutions

• Find entry points for men (Women have ANC)
• Identify and work with the women around men (e.g. Wives, Mothers)
• Identify male champions (e.g. the recent appointment of the Kabaka as a male champion)
• Segment the male population; identify issues for each group and use varied approaches for each group
• Target corporates Use multi-sectoral approach building on what the MoGLSD strategy.
• Targeted outreaches with a focus on men different from the general population
• Use creative activities (e.g. target men through football)
• Improve Health care service delivery (e.g. reduce waiting time; provide comprehensive services to address other men’s health issues)
Solutions

• Develop targeted communication with a focus on men
• Strengthen Family support groups especially for the 3rd 90
• Roll out more convenient regimen to improve performance for the 3rd 90
• Work to improve treatment outcomes to address negative messages associated with treatment failure
• Use HIV positive male champions to reach men
• Treatment Literacy to demystify HIV
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