

Finding Men

Day 1 Group Work

January 27, 2020

Current Situation

- Less than 70% positive males have been found
- 64% males on Treatment
- VL Suppression below 70% and worst in the (around 38%)
- 86% retention once found and enrolled

What worked

- ANC partner testing
- Targeted outreaches with a focus on men
- PICT for men ant Health Facilities
- Integration of male friendly services e.g. economic strengthening in the health care services
- Social network strategy (reach men through friends rather than sexual partners; use SMS)

Solutions

- Find entry points for men (Women have ANC)
- Identify and work with the women around men (e.g. Wives, Mothers)
- Identify male champions (e.g. the recent appointment of the Kabaka as a male champion)
- Segment the male population; identify issues for each group and use varied approaches for each group
- Target corporates Use multi-sectoral approach building on what the MoGLSD strategy.
- Targeted outreaches with a focus on men different from the general population
- Use creative activities (e.g. target men through football)
- Improve Health care service delivery (e.g. reduce waiting time; provide comprehensive services to address other men's health issues)

Solutions

- Develop targeted communication with a focus on men
- Strengthen Family support groups especially for the 3rd 90
- Roll out more convenient regimen to improve performance for the 3rd 90
- Work to improve treatment outcomes to address negative messages associated with treatment failure
- Use HIV positive male champions to reach men
- Treatment Literacy to demystify HIV

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